For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

7669 Stagers Loop

CBS TELEVISION STATIONS



KDKA-TV

1201-543748

10/01/2012-10/07/2012

10/07/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Account Exec:

Brian Butz-1 Office: KDKA-TV Contract Num: 1201-56897

10/03/2012-10/05/2012 **Contract Dates:**

Customer Order:

Product Desc:

Linked Order:

/ 2802

CPE:

PA CD12 KEITH ROTHFUS 10/3-5

Delaware, OH 43015-7010 Broadcast airtimes represented are reported to the nearest second. ATTN:Accounts Payable

											Total		
Line	Descript	Description Buy Line Date			Buy Line Dates		МТ	WTFSS		Dur	Spots	Rate	
1	THIS MC	RNING	5-6AM		10/03/2012-10/05/2012		W	TF		30	3	275.00	
LU	UR;10 MIN SEP)											
W	/eek Of			MTWTFS	<u>Spo</u>	ts Per Week		Rate					
10	0/01/2012-10/07	7/2012		WTF		3		275.00					
<u>Ai</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	Remarks	
10	0/03/2012	We	05:13:36 AM		TVGENROTH1212H		30	275.00					
10	0/04/2012	Th	05:25:23 AM		TVGENROTH1212H		30	275.00		- 2	N. Carlotte		
10	0/05/2012	Fr	05:30:00 AM		TVGENROTH1212H		30	275.00				N.	
2	THIS MC	ORNING	6-7AM		10/03/2012-10/05/2012		W	TF	100	30	6	400.00	
LU	UR;10 MIN SEP)								10			
W	leek Of			MTWTFS	<u>Spo</u>	ts Per Week	10	Rate		107			
10	0/01/2012-10/07	7/2012		WTF		6		400.00					
Ai	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
10	0/03/2012	We	05:58:33 AM		TVGENROTH1212H		30	400.00					
10	0/03/2012	We	06:54:44 AM		TVGENROTH1212H		30	400.00					
10	0/04/2012	Th	06:14:20 AM		TVGENROTH1212H		30	400.00					
10	0/04/2012	Th	06:57:14 AM		TVGENROTH1212H		30	400.00					
10	0/05/2012	Fr	06:28:24 AM	W 1	TVGENROTH1212H	(II)	30	400.00					
10	0/05/2012	Fr	06:55:37 AM		TVGENROTH1212H		30	400.00					
3	3 THE EARLY SHOW		OW	10/03/2012-10/05/2012			W	TF		30	5	175.00	
LU	UR;10 MIN SEP)											
10	/eek Of			MTWTFS	S Sno	ts Per Week		Rate					
		7/2012		WTF	<u> </u>	5		175.00					
10	0/01/2012-10/07	12012		W I F		5		175.00					
Ai	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	=	Credit	Remarks	
10	0/03/2012	We	08:13:33 AM		TVGENROTH1212H		30	175.00					
10	0/03/2012	We	08:45:30 AM		TVGENROTH1212H		30	175.00					

Warranty - We warrant the above broadcasts were made according to the official station log.

Page 1 of 5

11/06/2012 Net 30 days

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

7669 Stagers Loop

CBS TELEVISION STATIONS



KDKA-TV

1201-543748

Invoice Num:

INVOICE

Account Exec:

Office: KDKA-TV Contract Num: 1201-56897

10/03/2012-10/05/2012 **Contract Dates:**

Customer Order:

Linked Order: CPE:

/ 2802

PA CD12 KEITH ROTHFUS 10/3-5 **Product Desc:**

Brian Butz-1

Page 2 of 5 Invoice Date: 10/07/2012 11/06/2012 Billing Cycle: Weekly 10/01/2012-10/07/2012 **Billing Period:** Net 30 days

Buy	Flight										Total	
_ine	Descrip	ption			Buy Line Dates		MTW	TFSS		Dur	Spots	Rate
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks
	10/04/2012	Th	08:21:34 AM		TVGENROTH1212H		30	175.00				
	10/04/2012	Th	08:46:28 AM		TVGENROTH1212H		30	175.00				
	10/05/2012	Fr	08:21:24 AM		TVGENROTH1212H		30	175.00				
4	430-5P	M NEWS			10/03/2012-10/05/2012		W T	F		30	3	425.00
	LUR;10 MIN SE	Р										
	Week Of			MTWTFSS	Spots Per We	<u>eek</u>		Rate		- 4		
	10/01/2012-10/0	7/2012		WTF		3		425.00				V)
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	W _	Credit	Remarks
	10/03/2012	We	04:39:12 PM		TVGENROTH1212H		30	425.00				
	10/04/2012	Th	04:55:05 PM		TVGENROTH1212H		30	425.00			The same of the sa	
	10/05/2012	Fr	04:39:08 PM		TVGENROTH1213H		30	425.00		M		
5	5-530P	M NEWS			10/03/2012-10/05/2012	VIA.	W T	FL		30	4	600.00
	LUR;10 MIN SE	Р				. W						
	Week Of			MTWTFSS	Spots Per We	<u>eek</u>		Rate				
	10/01/2012-10/0	7/2012		WTF		3		600.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	10/03/2012	We	05:22:43 PM		TVGENROTH1212H		30	600.00				
	10/04/2012	Th					30				600.00	Preempted
	10/04/2012	Th	05:38:02 PM	10/04/2012	TVGENROTH1212H		30	600.00	600.00			Makegood in 530-6PM NEWS
	10/05/2012	Fr	05:24:50 PM	No.	TVGENROTH1213H		30	600.00				
6	530-6P	M NEWS			10/03/2012-10/05/2012		W T	 F		30	3	800.00

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

Billing Period:

INVOICE

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Account Exec: Office:

Brian Butz-1 KDKA-TV 1201-56897

Contract Num: 10/03/2012-10/05/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 2802

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

PA CD12 KEITH ROTHFUS 10/3-5 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543748 Invoice Date: 10/07/2012 Billing Cycle: Weekly 10/01/2012-10/07/2012

11/06/2012 Net 30 days

ıy	Flight										Total	
ne	Descrip	tion			Buy Line Dates		МТ	WTFSS	Du	r	Spots	Rate
1	Neek Of			MTWTFSS	Spots P	er Week		Rate				
	10/01/2012-10/0	7/2012		WTF		3		800.00				
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
	10/03/2012	We	05:39:12 PM		TVGENROTH1212H		30	800.00				
	10/04/2012	Th	05:53:55 PM		TVGENROTH1212H		30	800.00				
	10/05/2012	Fr	05:54:37 PM		TVGENROTH1213H		30	800.00				
7	M-F 6P	M NEWS		,	10/03/2012-10/05/2012		V	/TF	3	0	3	650.00
	_UR;10 MIN SE	P								(A)		
,	Week Of			MTWTFSS	S Spots P	or Wook		Rate				
_	10/01/2012-10/0	7/2012		WTF	<u> </u>	3		650.00				
	10/01/2012-10/0	1/2012		W I I		3	Total Control	030.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	200	Credit	Remarks
	10/03/2012	We	06:10:17 PM		TVGENROTH1212H	- 10	30	650.00				
	10/04/2012	Th	06:24:00 PM		TVGENROTH1212H		30	650.00				
	10/05/2012	Fr	06:24:31 PM		TVGENROTH1213H		30	650.00				
8	11PM N	IEWS			10/03/2012-10/05/2012		V	VTF	3	0	3	1,100.00
ı	LUR;10 MIN SE	Р	9				1000					
,	Neek Of			MTWTFSS	Spots P	or Wook		Rate				
_	<u>/veek OI</u> 10/01/2012-10/0	7/2012		WTF	<u>Spois F</u>	3		1,100.00				
	10/01/2012-10/0	1/2012				3		1,100.00				
į	Air Date	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
	10/03/2012	We	11:24:08 PM		TVGENROTH1212H		30	1,100.00				
	10/04/2012	Th	11:32:08 PM		TVGENROTH1212H		30	1,100.00				
	10/05/2012	Fr	11:28:28 PM		TVGENROTH1213H		30	1,100.00				
9	SURVI	OR XXV	1		10/03/2012-10/03/2012		V	V	3	0	1	2,700.00
	10 MIN SEP											

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION



10/03/2012-10/05/2012

KDKA-TV

INVOICE

Page 4 of 5

Account Exec:

Brian Butz-1 KDKA-TV

Office: KDKA-TV Contract Num: 1201-56897

Contract Dates:

Customer Order:

Linked Order:

CPE: / / 2802

Product Desc: PA CD12 KEITH ROTHFUS 10/3-5

Broadcast airtimes represented are reported to the nearest second.

A-1 V

10/01/2012-10/07/2012

Invoice Num: 1201-543748

Invoice Date: 10/07/2012
Billing Cycle: Weekly

Billing Period:

PAY BY 11/06/2012 Net 30 days

Buy	Flight									Total		
Line	Descri	otion			Buy Line Dates		мти	WTFSS	Dur	Spots	Rate	
	Week Of			MTWTFSS	S Spo	ots Per Week		Rate				
	10/01/2012-10/0	7/2012		W		1	=	2,700.00				
	Air Data	D	A : T:	M/O F	Matarial		D	Data	D-L#	0	Demande	
	Air Date		Air Time	M/G For	Material		<u>Dur</u> 30	Rate	Debit	Credit	<u>Remarks</u>	
	10/03/2012	vve	07:58:15 PM		TVGENROTH1212H		30	2,700.00				
10	THE BI	G BANG	THEORY/TWO	AND A HALF	10/04/2012-10/04/2012		T		30	1	3,600.00	
	LUR;10 MIN SE	Р								-		
	Week Of			MTWTFSS	Spo	ots Per Week	-	Rate	1000		1	
	10/01/2012-10/0	7/2012		T		1		3,600.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	10/04/2012	Th	08:48:16 PM		TVGENROTH1212H		30	3,600.00				
11	M E 62	DPM NEV	NC.		10/03/2012-10/05/2012		10/	TF	30	3	650.00	
	LUR;10 MIN SE		<u>v3</u>		10/03/2012-10/03/2012	10	۷۷	1 -	30	<u></u>	030.00	
	LOIX, TO WIII VOL	•										
	Week Of			MTWTFSS	Spo	ots Per Week		Rate_				
	10/01/2012-10/0	7/2012		WTF		3		650.00				
		_			A . A .		Section 1	_				
	Air Date	-	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/03/2012	We	06:53:21 PM		TVGENROTH1212H	100	30	650.00				
	10/04/2012	Th	06:58:15 PM		TVGENROTH1212H		30	650.00				
	10/05/2012	Fr	06:57:45 PM		TVGENROTH1213H		30	650.00				
	T	tal Spots	<u> </u>	Gross Ami		Commis	sion Amt	Net Amt	Debit	Credit	Reconciliation	
r Time ⁻	Totals	34	ļ	23,075.00			3,461.25	19,613.75	600.00	600.00	0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Warranty - We warrant the above broadcasts were made according to the official station log.

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: ROTHFUS FOR CONGRESS(256839)

> 1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop

> Delaware, OH 43015-7010 ATTN:Accounts Payable

CBS TELEVISION © COM



KDKA-TV

INVOICE

Page 5 of 5

Account Exec: Brian Butz-1 Office: KDKA-TV

Contract Num: 1201-56897 10/03/2012-10/05/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 2802

Product Desc: PA CD12 KEITH ROTHFUS 10/3-5

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543748 Invoice Date: 10/07/2012

Billing Cycle: Weekly 10/01/2012-10/07/2012 **Billing Period:**

11/06/2012 Net 30 days

Billing Notes

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions: For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	23,075.00
Trade Value	0.00
Agency Commission	3,461.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	19,613.75

Warranty - We warrant the above broadcasts were made according to the official station log.